



Cyber 9/12 Strategy Challenge

Written Policy Brief Instructions

Written Policy Brief (maximum 500 words)

Your team will take on the role of experienced cyber policy experts invited to brief the European Union Agency for Cybersecurity, ENISA, which has been called to address an evolving cyber crisis. For the purposes of this exercise, ENISA is made up of European leaders in cyber security policy (including heads of state, heads of government, ministers of defence and foreign affairs, directors of intelligence services, and private sector representatives).

ENISA has requested a written briefing on the current cyber security crisis before your team presents policy recommendations at a meeting on 10 April 2025. The briefing should be a maximum of 500 words in length, 'Bottom Line Up Front' (BLUF) style, and provide analysis that will help brief the Agency on the following questions:

Based only on your current knowledge of the cyber crisis:

- What are the key elements of the crisis that ENISA must understand?
- What are the main national, European and international-level concerns that ENISA must consider when addressing this cyber crisis?

The written task is meant to ***not only test your team's ability to summarise the scenario***, but more importantly ***to explain the reasons and confidence levels behind your analysis*** of the key issues and implications of the cyber crisis. Your written submission will be scored based on your understanding of key cyber policy issues, analysis of the implications of the cyber crisis, and structure and organisation of your brief.

There are no format restrictions on font, size, margins, or style of the brief. However, teams must list their team name and individual members and coach in the submission; these will not be counted towards the word limit. Submissions that exceed the maximum word limit will be judged only on the first 500 words.

Teams will have until **17:00 CEST (Geneva time), 25 March 2025**, to submit their written cyber policy brief via e-mail **in PDF format** to cyber-competition@gcsp.ch.

Late submissions will be penalised. The final score of the Qualifying Round will be determined by combining the score from this written brief with the score of the oral presentation. If there are any questions or problems, please contact the competition organisers.