

Building Peace Together

The Geneva Centre for Security Policy (GCSP) is an international foundation serving a global community of individuals and organisations. Our mission is to advance peace, security and international cooperation. We provide the knowledge, skills and network for effective and inclusive decision-making.

The Geneva Conventions' World Tour (GCWT) is a newly created initiative incubated at the GCSP's Creative Spark.

Today, the Geneva Conventions – the backbone of international humanitarian law (IHL) – are under threat. They are increasingly being eroded not only by frequent and flagrant violations of their fundamental principles, but also by the lack of effective monitoring and sanction mechanisms, as more States ignore their collective obligation to enforce them. Political and economic interests too often shape States responses to international humanitarian law (IHL) violations. This situation is further exacerbated by a lack of public understanding of the content and purpose of the Geneva Conventions, particularly among the younger generation.

The Geneva Conventions are an expression of our shared humanity and fundamental values. As such, they deserve not only our respect and protection, but visibility and public engagement.

The Geneva Conventions' World Tour (GCWT) aims to revive this universal sense of humanity, raise global public awareness, and mobilise civil society in support of the Geneva Conventions. Civil society has repeatedly demonstrated its ability to influence the behaviour and decisions of states. While human rights activism is widespread, international humanitarian law remains less visible. This project aims to foster IHL engagement while highlighting the importance of multilateralism and reinforcing Geneva's role on the global stage.

The GCWT will take the form of symbolic torches bearing the name of the Geneva Conventions, which will travel across all regions nearly simultaneously (approximately one torch per region). The torches will be carried from city to city by people from various backgrounds. In countries that are inaccessible or unstable, a virtual relay will be organized, with the safety of participants as a core consideration.

Alongside the relay, local activities will be carried out in close collaboration with universities, civil society organizations (including human rights, youth, disability and women's groups), national Red Cross and Red Crescent societies, professional associations (lawyers, journalists, farmers, doctors, veterans, etc.), and businesses. These activities may include press conferences, public debates, street demonstrations, giant murals, outdoor art exhibitions, concerts, flash mobs, social media campaigns, statements by celebrities, etc.

A strong emphasis will be placed on media coverage throughout the Tour.

The project also includes the production of a documentary film tracing the history, progress, and the journey of the GCWT. This film could then be screened in universities, high schools, and other educational institutions, including the Geneva International Film Festival and Forum on Human Rights, to further raise awareness among young audiences and inspire creative civic engagement.

Are you interested in joining this newly created initiative and its highly motivated team? If you are highly organised, pro-active, results-driven and collaborative, and dedicated to raising the visibility of the Geneva Conventions worldwide, you may be our future:

Communications Coordinator

Geneva Conventions' World Tour - Creative Spark

Part-time (50%)

12 months, renewable

The position is remote/hybrid, ideally based in the Greater Geneva area

The GCWT is seeking a Communications Coordinator to provide strategic leadership, coordination, and implementation of all communications related to the project.

The Communications Coordinator is under the overall supervision of and reports to the Project Director. Working closely with the Project Directors, the Communications Coordinator will play a critical role in shaping the project's public narrative, strengthening its visibility, and amplifying its impact through strategic messaging, storytelling, and brand management. The role combines strategy, coordination, and implementation, with the support of a Social Media Officer.

The ideal candidate is a creative, results-oriented communications professional with a strong international and regional media network, the ability to co-create and work closely with civil society partners while strengthening their media and communications capacity, and a deep commitment to the project's purpose and values.

The selected candidate will be enthusiastic and bring clear ideas on how to organise their work. They will have proven records of the required hard skills, combined with a service-oriented approach and a positive, energetic mindset. The role requires the ability to manage multiple tasks, work independently with a hands-on attitude, and operate in an organised, precise, proactive, patient and dedicated manner.

Responsibilities

- Develop, manage and implement the project's communication strategy and action plan to elevate visibility of the GCWT at all levels.
- Produce and oversee high-quality content for the website, media, press and public dissemination including written materials, video interviews, press kits, and other communication products, in coordination with project partners.
- Cultivate media relationships worldwide, craft compelling messaging, manage media enquiries, and monitor media coverage of the World Tour.
- Ensure brand coherence, non-politicization and consistency across all communication channels overseeing the design, editing, and production of digital and print materials.
- Translate complex legal and humanitarian concepts into clear, engaging narratives tailored to diverse audiences.
- Provide communications guidance and support to civil society partners, working closely with them to coordinate efforts and strengthen their media and communications capacities.
- Manage and coordinate the development of a documentary film, from content sourcing to the design and implementation of its dissemination strategy.
- Support communications for key project milestones, including the launch and conclusion events in Geneva.
- Compile and analyse media coverage and communications impact reports.

- Verify there are no political statements/messages in all the communication material linked to the GCWT.

Required Education

- University degree or equivalent in communications, journalism, international relations, or a related field.

Experience

- Minimum of 7 years relevant professional experience, preferably in an international or non-profit context.
- Basic knowledge of International Humanitarian Law (IHL).
- Excellent network within international and regional media.
- Experience in website content management.
- Experience in coaching and mentoring.

Desired skills

- Strong interpersonal skills and cross-cultural communication skills.
- Exceptional written and spoken English skills, including strong editing and storytelling abilities. Additional languages, such as French, Spanish, and/or Arabic, are an asset.
- Demonstrated ability to manage multiple projects and meet deadlines in a fast-paced environment.
- Strong listening skills and demonstrated ability to build trust and strong relationships.
- Ability to work independently and collaboratively within a remote team.
- Ability to develop innovative solutions to emerging and unexpected challenges.
- Ability to develop innovative means of communication, for example with a song, poems or slogans.

If you see yourself undertaking this exciting opportunity, we are eager to receive your full application file (cover letter and CV) on genevaconventionsworldtour@gcsp.ch 20 August 2026 COB, with the name of the position in the subject line.

The successful candidate will be expected to take up the position on 1 October 2026 or at the earliest mutually convenient date.

The GCSP is committed to creating a diverse and inclusive environment of mutual respect. The GCSP recruits and employs staff regardless of disability, sex, age, gender identity, religion, cultural, ethnic and socio-economic backgrounds or any other personal characteristics.

Application process

Due to Swiss employment regulations, only candidates with Swiss/EU citizenship or a valid work permit for Switzerland will be accepted.

Applications should include:

1. A **comprehensive curriculum vitae** giving details of relevant achievements in recent posts as well as your education and professional qualifications.
2. A **cover letter** that summarises your interest in this post, providing evidence of your ability to match the criteria outlined in the job description.
3. **Salary expectations, notice period and names of two referees**, together with a brief statement of the capacity in which they have known you and an indication of when in the process they can be contacted (please note we will not contact your referees without your expressed permission).